



SDI FINAL EVALUATION FORM 1.1

PART 1:

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	2013_BJEMT_3971
Title of the Manuscript:	Chasing the Whale: USU's Quest for Carbon Neutrality

PART 2:

FINAL EVALUATOR'S comments on revised paper (if any)	Authors' response to final evaluator's comments
The title of the paper ‘Chasing the Whale’ still does not convey a sense of academic rigour or link to the complexity of measuring and reporting GHG emissions. However this may be semantics. There is little discussion on the costs associated with any sort of target attainment (e.g. prioritization). Overall the idea is useful. Link to local governments making the same sort of target statements would be useful, e.g. some 4500 local governments have set GHG emissions targets (with similar measurement challenges). This measurement challenge is well known - and is the main impetuous for the community GHG emissions protocol established by ICLEI, C40 and WRI. As a minimum this global standard (methodology) should be referred to (it is applicable to universities – outlining this would be useful).	1. We are willing to change the title. The paper has the current title in-text: “Greenhouse Gas Emissions Reduction Goals at Public Institutions: The Case of a Land-Grant University.” This is both more academic and speaks more directly to the current focus of the paper. 2. Please see the highlighted portion of the introduction. We do not have data for the costs associated with the efforts employed nor the relative costs of available options, and our analysis is separate from these issues. 3. Great suggestion – we have included another paragraph in section 4 expanding the discussion to non-university public institutions. 4. We have mentioned the GPC in our paragraph on GHG measurement – it adds a nice connection between the product-specific tools we mention to the university specific tools.